



SPONSORSHIP OPPORTUNITIES

2020 Virtual Summit Sponsors

| Includes | PLATINUM \$12,000 | GOLD \$7,500 | SILVER \$5,500 | BRONZE \$3,000 | COPPER \$1,500 |
|--|------------------------------|-------------------------|---------------------------|---------------------------|---------------------------|
| Full Virtual Conference Registration(s) <i>[value \$465pp]</i> | 4 | 3 | 1 | 1 | |
| 10-Minute Speaking Opportunity at Start of One Virtual Session | ✓ | | | | |
| 5-Minute Speaking Opportunity at Start of Breakout Session | 1 | 1 | 1 | 1 | |
| Branded Banner on Virtual Summit platform | ✓ | ✓ | ✓ | | |
| Prize Awarded on Sponsor's Behalf to One Conference Attendee During One Virtual Session <i>(door prize selected by FALA) [value \$250]</i> | ✓ | | | | |
| Advertisement on FALA Website June-December 2020 <ul style="list-style-type: none"> Platinum Sponsor Large Banner <i>[\$2,200 value]</i> Gold Sponsor Leaderboard Banner <i>[\$1,000 value]</i> | ✓ | ✓ | | | |
| Joint Virtual Event Website Banner <i>[value \$500]</i> | ✓ | ✓ | ✓ | ✓ | |
| Advertisement in Digital Conference Program <i>[value \$500-\$1000]</i> | Full Page | ½ Page | ¼ Page | | |
| Recognition with Your Logo on all Conference Marketing Materials. Pre and Post-Conference (Social Media & Email Blasts) | ✓ | ✓ | ✓ | ✓ | ✓ |
| Joint Sponsor Promo Item inserted in Member Facility Care Packages & Summit Participant Care Packages | ✓ | | | | |
| Sponsor Provided Promo Items in Member Facility Care Packages <i>(sponsor to provide 1300 promotional/branded items to FALA by July 30th; no brochures/paper) [value \$1000]</i> | ✓ | ✓ | ✓ | ✓ | ✓ |
| Conference Registration List Post-Conference | ✓ | ✓ | ✓ | ✓ | ✓ |
| Premium 6' Table at Regional 2020 Event Tentative [value \$1500] (includes 3 registrations for event) | ✓ | ✓ | 50 % Discount | 25% Discount | |